

**Dr. Babasaheb Ambedkar Open University**  
**Term End Examination January – 2023**

Course	: BBAR	Date	: 07-Feb-23
Subject Code	: BBAR-301	Time	: 09:30am to 11:45am
Subject Name	: Business Environment	Duration	: 02.15 Hours
		Max. Marks	: 70

---

**Section A**

**Answer the following (Attempt any three) (30)**

1. Explain the concept and importance of Indian business environment.
2. Give the meaning of renewable resources and non-renewable resources. Discuss the limitations of non-renewable resources.
3. Narrate the industrial policy in India.
4. What is meant by foreign investments? Discuss its types.
5. Explain the meaning and functions of trade unions.

**Section B**

**Answer the following (Attempt any four) (20)**

1. Explain the concept of cultural environment.
2. What are the types of unemployment?
3. Explain the concept of global warming.
4. Write the objectives of competition policy in India.
5. Write instruments of monetary policy of India.
6. Explain characteristics of workers participation in management.

**Section C**

**Part – A (Multiple Choice Questions) (10)**

1. By business we mean \_\_\_\_\_.  
A Economic reforms                      B Economic Expansion  
C Economic boom                         D Economic Adaptability
2. What among the following is not an objective of environmental analysis?  
A To examine the present change      B To work for earlier alterations that appear in an environment  
C To provide inputs to prepare        D To carry out strategic thinking in strategic decisions an organization.
3. The Legal business entities includes:  
A Internet                                    B education  
C corporations                              D Power
4. In case of social setup, the green consumer travels by:  
A Bus and train.                            B Air.  
C Motor vehicle.                            D All of these
5. Planning process in India was taken from \_\_\_\_\_ Country  
A US    B Russia  
C UK     D France

