## Dr. Babasaheb Ambedkar Open University Term End Examination January – 2023

Course **BBAR** Date 07-Feb-23 **Subject Code BBAR-301** Time 09:30am to 11:45am **Subject Name Business Environment** Duration **02.15 Hours** Max. Marks 70 Section A **Answer the following (Attempt any three)** (30)Explain the concept and importance of Indian business environment. 1. 2. Give the meaning of renewable resources and non-renewable resources. Discuss the limitations of non-renewable resources. 3. Narrate the industrial policy in India. 4. What is meant by foreign investments? Discuss its types. 5. Explain the meaning and functions of trade unions. Section B **Answer the following (Attempt any four)** (20)1. Explain the concept of cultural environment. 2. What are the types of unemployment? 3. Explain the concept of global warming. 4. Write the objectives of competition policy in India. 5. Write instruments of monetary policy of India. 6. Explain characteristics of workers participation in management. **Section C** Part – A (Multiple Choice Questions) (10)By business we mean 1 Economic reforms **Economic Expansion**  $\mathbf{C}$ Economic boom **Economic Adaptability** 2 What among the following is not an objective of environmental analysis? To work for earlier alterations that To examine the present change appear in an environment C To provide inputs to prepare To carry out strategic thinking in strategic decisions an organization. 3 The Legal business entities includes: A Internet education В corporations D Power 4 In case of social setup, the green consumer travels by: Bus and train. Air. Motor vehicle. D All of these 5 Planning process in India was taken from \_\_\_\_ Country A US В Russia

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D

France

C

UK

6	Intellectual property rights can be termed as				
	A	A new information.	В	Information with legal rights	
	C	Information with financial values	D	Both b and c	
7	Foreign portfolio investment is				
	A	Long term	В	Short term	
	C	Profit oriented	D	Both b and c.	
8	Agriculture sector in India faces unemployment.				
	A	Structural	В	Frictional	
	C	Disguised	D	All of these	
9	Patent is given to an innovation which fulfills Condition				
	A	It must be new	В	It can be made by others	
	C	It must not be ordinary thing	D	Both a and c.	
10	Whi	Which among the following is not a greenhouse gas?			
	A	Carbon Monoxide	В	Carbon Dioxide	
	C	Methane	D	Nitrous oxide	
		Part – B (D	o as	Directed)	(10)
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1	What is meant by economic efficiency?				
2	The minimum interest rates and cash flows reflects				
3	A country with higher comparative value of currency can import more. (True/False)				
4	The	main difference between GATT and	WŢ	O was the legal power enjoyed by WTO	
	and	not by GATT. (True/False)			
5	Tata was the first company doing social audit in India. (True/False)				
6	Define antitrust legislation.				
7	Natural environmental factors affect				
8	What is liberalization				
9	The regional imbatches of economic development is affected by				
10	Cash losses of 58% of net worth of a firm is a condition of sick industry. (True/ False)				

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